

# Recruiting volunteers

If you require additional help with your Toad Patrol you may find some of the information below useful. If someone takes an interest ensure you get their contact details straight away. Putting together a list of interested people is the first step to coordinating a successful Toad Patrol. From here-on, try and keep the group focused in the run-up to the toad migration season via phone calls or group emails. Arrange a site visit for all volunteers, during the daytime, sometime before the migration starts.

## ADVERTISING FOR HELP

Posters are available (at the end of the Pack) for displaying in the local area (shops, pubs, notice boards, car windows etc). If the road is too dangerous to patrol or if you have no/few volunteers, being able to warn local people that toads might be on the road is vital.

If there is a local event/fete in you area, consider having a stall with posters and pictures to promote your Toad Patrol. This often proves a good way to raise support and awareness. Get in touch with Froglife if you would like any promotional material or colour posters. If there are no organised events, think about holding your own! Set up a stall in your local town/village centre, though remember you may need to seek permission.

## OTHER ORGANISATIONS

You could also consider contacting local schools. Some children may be too young to take part but they might be interested in hearing about the project; get them involved by designing their own toad crossing sign or thinking about how they could help toads in their garden or school conservation area. Visits like this help raise awareness amongst the local community.

Don't forget to contact local wildlife groups who may be able to help. If there are any nature reserves nearby ask if you can put posters up on the notice boards promoting your cause. Useful starting points may include the local ARG ([www.arguk.org](http://www.arguk.org)), Wildlife Trust ([www.wildlifetrusts.org](http://www.wildlifetrusts.org)) or your local authority's Biodiversity Officer.

