

# COALFACE TO WILDSpace: AYRSHIRE, SOUTH LANARKSHIRE & THE LoTHIANS

## BACKGROUND INFORMATION

This exciting project is delivering habitat creation and restoration and a wide-ranging programme of public engagement in Ayrshire, South Lanarkshire & the Lothians.

Below is a table of the activities that the project will be delivering:



PURPOSES	PROJECT	TARGETS
	NUMBERS	PEOPLE
Habitats	87 pond creations & restorations	
	24 terrestrial habitat improvements	
Neighbourhood Wildlife Corridors	9 corridors; 36 ponds; 72 interventions;	1,600 passionate people
Digital Outputs	Digital Film	2,000 downloads
	QR Codes on Speaking Sculptures	600 downloads
	Website, existing Apps	2250 downloads; 5100 website visitors
Public Engagement Activities	72 Natural Art Workshops	1,080 people
	90 Speaking Sculpture creation workshops	2,250 people
	36 Mapestry workshops	540 people
	192 Wildlife Gardening Workshops	2,880 people
	48 Performance art school sessions	1,440 children
	140 Guardian Training sessions	700 guardians
Events	9 Speaking Sculptures - 1 per corridor	
	3D Film Tour x 42 screenings	8,400 people
	Mapestry Tour x 24 venues	6,000 people
	14 Celebration Events	2,800 people
<b>Direct Engagement</b>		<b>32,540 people</b>
<b>Direct and Indirect Engagement</b>		<b>42,180 people</b>

A digital expert will develop the 3-D film and artistic/creative sessions will be supported by a Visual Artist, Fabric Artist, Performance Artist and a Nature Trail Artist. The large-scale habitat works (87 pond creations & restorations plus 24 terrestrial habitat improvements will be

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delivered by an Ecologist supported by the Project Team and volunteers. The project will be evaluated on an annual basis by our in-house Head of Conservation and Impact and by an external evaluator. The project will commence on 3rd August 2026 and will be delivered over a 5-year period. The project will be staffed by one Project Manager supported by two trainees per year, a total of ten trainees over the 5-year period.

The project was developed by a team during a nine-month development phase, and all activities have been co-created by communities through a community consultation exercise. There is no flexibility in the activities that have been identified and although there may be some small tweaks in certain instances, the identified activities are confirmed and must be delivered as specified in the Activity Plan.

The Project Team will be responsible for delivering the following activities:

- 9 Neighbourhood Wildlife Corridors – locations for the corridors have been identified during the development phase. These corridors will involve extensive community engagement and involvement.
- QR Codes for Speaking Statues.
- Setting up the project pages on Froglife's website and maintaining/updating the web pages as required.
- Regular social media posts on Froglife's social media channels.
- Project newsletters and other forms of communication.
- Delivering a wide range of public engagement activities/workshops/sessions to disadvantaged communities currently under-served by the nature conservation sector.
- Delivering 14 events, one at each of the habitat sites, to showcase the habitat works.
- Arrange and manage tours at varied venues for the 3-D film and the Mapestry.
- Arrange and deliver Guardian sessions to train individuals, communities, volunteers and friends of groups in reptile and amphibian ecology, species monitoring and recording and habitat management.
- Manage the Installation of 9 Speaking Sculptures within the Neighbourhood Wildlife Corridors.
- Overall administration duties for the project as well as managing the project budget and expenditure log.
- Reporting to the various donors that have made financial contributions to this project.

Froglife has extensive experience of delivering similar projects in other regions, with a very supportive team who will be able to provide support and advice to this project. We have an extensive collection of materials and equipment that will be transferred to this project to facilitate delivery alongside a solid budget.

For more information about Froglife and our other projects visit [www.froglife.org](http://www.froglife.org)